
Amanda Ullius *Photography*

Common Questions and Answers

Question- Why don't you provide your unedited photos, aren't they mine anyway?

Answer- The reason for this is simple. My overall process includes a critical element and that is my workflow and how I edit. Unedited images are not available. I shoot in RAW not JPEG.

RAW is a file format that captures all image data recorded by the sensor when I take a photo. When shooting in a format like JPEG, image information is compressed and lost.

Shooting in Raw enables me to keep as much information and quality as possible to edit. Raw images are flatter and are supposed to be edited. Raw photos will not be at the level you would want them.

I want you to love all your images. I mean really love them and when you and those close to you look at your images, I want to ensure that you are viewing only the best of my abilities.

I will offer a quick edit for you to choose your images (as purchased). Digital Online Gallery. Easy selection process. Once you have made your selections and any extras you wish to purchase, all pictures will be retouched/finalized.

Question- My kids don't love having their picture taken. What if they don't cooperate?

Answer- My style of photography allows for photojournalistic images, stylized poses, fun lifestyle candid pictures and a variety of playful images. This creates a relaxed session with lots of opportunities for positive interactions.

Better your odds by planning meals/snacks, naps, cute non itchy/comfortable clothes etc.

Question- Can't you just fix this in Photoshop?

Answer- Maybe. Not Definitely. Not everything is post-production magic. If something will not be there in two weeks (e.g. a bruise, zit, etc.) I will erase, no problem as a part of my editing process. Want someone or something removed from a picture? Depends on the specific image and circumstance. I charge an additional fee per image for major photoshop work. Pricing is discussed on an as needed basis but ranges from \$10-\$30 per image should I be able to accommodate your request.

Question- Do you have any recommendations for clothing?

Answer- Whether you are taking annual family photos or looking to get an updated shot to hang above the mantle, you will want your family to look and feel your best.

- Plan your **outfits** in advance.
- Choose coordinating colors, not matching.
- Consider your home decor or keep your location in mind.
- Use the season to help select color schemes for your outfits.
- Choose practical clothing you are comfortable in.
- Pick out accessories to add texture to your photos.
- Limit distracting patterns and large logos and wrinkled clothing.
- Lay each family member's outfit/accessories/footwear etc. together while planning.
- Select outfits that will make for a timeless portrait. Styles come and go, but your photos may be on your wall forever.
- Also consider personal preference for grooming and plan (examples: makeup, hair cut/style, pedicure/manicure, waxing etc.).
- Accidents happen, especially with little ones, dress them last or have a backup plan.